



# ALBERTA ASSOCIATION ON GERONTOLOGY

## Advertising Rates and Process

We welcome appropriate advertising (within AAG guidelines set by the Editor in conjunction with the AAG Provincial Board) within the newsletter and/or on our AAG website.

The process for submitting all advertisements is through our AAG email [info@albertaaging.ca](mailto:info@albertaaging.ca) or mailing address c/o Editor, Alberta Association on Gerontology.

AAGmag Advertising Rates for each issue of newsletter (which is produced and distributed electronically):

**Non-Members:**

- Quarter page: \$70.00 + GST
- Half page: \$125.00 + GST

**Members:**

- Quarter page: \$50.00 + GST
- Half page: \$90.00 + GST

AAG Website Advertisement Rates ([www.albertaaging.ca](http://www.albertaaging.ca))

- 12 month period: \$150.00 + GST (includes up to 2 changes free of charge)
- 3 month period: \$60.00 + GST (does not include any free changes)

Guidelines for all advertisements

- All advertisements are to be “camera ready” i.e., formatted as to size and graphics, fonts, etc.
- Usually, all advertisements are to be pre-paid
- Non-members will be provided with a single copy of the issue (if within AAGmag in which their ad appears).
- Members are entitled to the discount as per above rates

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